



Contributor Guidelines

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1.0 Contributor Guidelines

Oiyo is a consolidated online resource dedicated to making financial decisions a whole lot easier for everyday Aussies. We want to empower our readers to take control of their money and make smarter choices by equipping them with a wealth of helpful information on a range of financial topics.

If you would like to become a contributing writer, we strongly recommend you acquaint yourself with the current articles available on our site to familiarise yourself with the tone and style of our content. Entries are welcome from writers anywhere in the world, however, as we are an Australia site writers will be required to speak to Australian consumer needs.

To ensure the information we supply is current, accurate, and informative, we require all of our contributing writers to adhere to strict writing principles. Please read through the following Editorial Guidelines to understand our expectations and values.

1.1 Editorial principles

When writing for Oiyo, your content should be:



Informative

We're here to educate, not sell. We can explain and discuss different brands or financial options, but we don't want to show any obvious bias. We are not financial advisors so we cannot provide direct advice, only recommendations and suggestions. You should always encourage readers to seek additional accredited advice where necessary.



Insightful

We're targeting tech-savvy consumers who are looking to do more with their money, so we want to be comprehensive in our coverage. People that visit our site should remember why they came here and be able to navigate through the topic clearly.



Concise

We want our content to be easy to read, not dumbed down or drawn out. It should be skimmable so that readers can scroll to find the specific information they're looking for. Headings, variations in content etc. are all nice eye drawing elements that will help and they also aid people in their reading.



Factual

We want to have a degree of journalistic integrity. Writers are expected to be as accurate as possible given the time allotted to story preparation. We cannot always guarantee 'truth', but getting the facts right is key. Strive for accuracy. That means doing your research to ensure authority, objectivity and fairness.

1.2 Core standards & expectations

- Seek reliable sources.
- When you cannot corroborate information, say so.
- Whilst there is room for both, you are obligated to disclose opinion from fact.
- Opinion surveys and statistical information deserve special treatment to communicate in precise terms any conclusions, to contextualise the results, and to specify accuracy, including estimated error and methodological criticism or flaws.
- Always remember – credit where credit is due.

1.3 Submission terms

At this stage, unfortunately, Oiyo is unable to pay our contributing writers. Instead, we encourage students and burgeoning writers looking to grow their portfolio to contribute.

Sometimes we may take a few weeks to respond to those we are interested in publishing, but we are always doing our best. If you haven't heard from us within three months of submitting, please assume that we couldn't find room for your work, and know that we are grateful for the opportunity to consider it.

If we publish your work, you agree to license to us the first publication rights of the stated work from the date of first publication. We maintain copyright of your work once published on our site.

Sadly, no feedback can be given on unsuccessful submissions due to time constraints.

Thank you for considering Oiyo as a space for your work.